We are looking for multi-skilled candidates with a quantitative background for the position of Graphic Designer. Graphic designer is responsible for developing various types of creative content for advertisements, brochures or magazines. Have knowledge of multiple tools depending on the medium and goals of the final project. Graphic designer will be the one to shape the visual aspects of websites, books, magazines, product packaging, exhibitions and more.

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**Roles & Responsibilities**

- To create design layouts for Reports and Policy Briefs for both print and digital medium.
- To conceptualize visuals based on requirements.
- To develop illustrations, infographics, logos and other related designs for Scorecards, Factsheets, Brochures and PPTs.
- Any other assigned work

**Qualifications and Skills**

- 2nd class Master's degree in Arts, fine arts, communications, commerce, management or related field. Candidates must have any diploma or certificate course in graphic design, communications, advertising, or related field is preferable.
- The designer should be creative and able to come up with unique and original design ideas.
- Critical Thinking.
- Proficient with design software such as Adobe InDesign, Illustrator, Photoshop and CorelDraw and have a good understanding of design principles, typography, and color theory.
- Excellent written and verbal communication skills.

**Experience**

- 1-2 years of experience in the related field is desirable.

**Salary**

- Rs 45,000-68,000 as per qualification and Experiences

**Disclaimer:** The position stated above is on contractual basis initially for the period from May 2023 to Dec 2023 subject to project funding and performance. The institute intends to hold a walk-in-interview to select candidates for the above position on **28th April, 2023 at 02:00 pm onwards**. No TA/DA will be paid for attending interview. All right for selection reserve to IEG. Candidates who are interested to conduct the interview in online mode, needs to prior request mail to (e-mail: sushil@iegindia.org).
Director